

## Privacy Policy

Effective Date: September 20, 2024

### 1. Introduction

MarketCrew (“we,” “our,” “us”) respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and protect information when you use our services or visit our website.

### 2. Information We Collect

- Personal Data: Name, email address, phone number, company details provided when you sign up or contact us.
- Technical Data: IP address, browser type, operating system, usage logs.
- SaaS Discovery Data: Metadata from integrations with platforms like Microsoft 365 and Google Workspace, subject to your consent.

### 3. How We Use Your Information

We use your data to:

- Provide and improve our services.
- Perform SaaS discovery and security scans at your request.
- Comply with GDPR, CCPA, and PDPA obligations.
- Communicate with you regarding trials, reports, and support.

### 4. Legal Basis for Processing

We process personal data under the following bases: consent, contract, legal obligations, and legitimate business interests.

### 5. Sharing Your Data

We do not sell your data. We may share it with service providers, regulators, or partners under written agreements.

### 6. International Data Transfers

We may transfer your data outside the UK/EU under GDPR-compliant mechanisms.

### 7. Data Retention

We retain personal data only as long as necessary.

### 8. Your Rights

You may have the right to access, rectify, delete, restrict, object, or port data.

### 9. Security

We employ encryption, access controls, and monitoring.

### 10. Updates

We may update this Privacy Policy periodically.